

# South Plainfield, Piscataway

Featuring news from Piscataway, South Plainfield and other towns in Middlesex and Union counties.

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## Positive Actions

*Piscataway company offers options to improve businesses*

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### Piscatawaypeople

## Piscataway resident offers up her expertise to fellow business owners

By LISA SPRING  
Correspondent

**R**osemarie I. Strawn, a business owner and resident of Piscataway, was recently appointed as the advisor to the Industrial Advisory Commission by Mayor Brian Wahler. As an advisor, Strawn will serve as a liaison between Piscataway businesses and the township.

This position suits Strawn only too well, since she is a professional motivational speaker and trainer with a strong background in dealing with communications in business interactions and relationships.

Strawn has extensive experience in management, having been a manager for 15 years. She spent this time developing her "professional self" by interacting with staff and customers on projects for organizational events.

"I enjoy speaking in front of groups, and the larger the audience, the more fun it is for me," Strawn said.

This makes her an even better business owner today. "It's a great fit for me because I am the expert



ROSEMARIE STRAWN

at inspiring others with a positive message and I enjoy it," she said.

Strawn owns a company called Positive Actions.

When asked why she opened the company, she said, "I have the expertise and I enjoy it, there is a need and I can make money ... and all of our training seminars have the base foundation of involving easy-to-use how-to solutions that work towards positive change for productivity improvement while maintaining a life and work balance."

The company is based on the understanding that business managers are always looking for new ways to increase their productivity and boost morale.

"There's a great need for it in companies, schools, professional organizations and wherever people are communicating and working together, and I can make money from doing it," Strawn said.

Positive Actions offers a wide variety of workshops and seminars for businesses and individuals interested in improving their product presentations, personal and professional development, and overall business climate.

The company offers seminars like "Business Networking Coaching." Personal workshops include: "Be a Fantastic

Worker," "Customer Service Any Place," "Develop Goals and Objectives," "Enjoy Work/Life Balance," "Get Your Dream Job," "Leadership Development" and more.

Strawn finds her life's work rewarding. "Receiving the positive and encouraging feedback from my audience that states what I shared with them was 'life-impacting,' seeing the nods of encouragement and hearing the 'awes and wows' from my audience."

For more information about Positive Actions, visit the Web site, [www.positiveactions.com](http://www.positiveactions.com) or call (732) 394-0406.

### For your information

**WHAT:** Positive Actions

**WHERE:** Piscataway

**FYI:** Workshops and seminars for businesses and individuals interested in improving their product presentations, personal and professional development and overall business climate.

**INFO:** (732) 394-0406 or visit the Web site, [www.positiveactions.com](http://www.positiveactions.com)