

Positive Actions
"Team Productivity Training"
Training Seminars & Motivational Speeches



Owner: Rosemarie I. Strawn, MBA

- 15 years management and technical expertise in team development, productivity improvement and employee training for large, mid and small companies in financial services, technologies, telecommunications and manufacturing industries
- Proficient in team facilitation, change management, quality process improvement, customer satisfaction and conflict management

Employees: Training Consortium

Address: 76 Park Avenue
Piscataway, NJ 08854

Tel: 732.394.0406

Fax: 732.463.5905

E-Mail Address:

rstrawn@positiveactions.com

Website:

www.positiveactions.com

View a 5-min video of our "Public Speaking" Workshop

Listen to Positive Actions Voice Commercial at

http://www.njminoritybusiness.com/advertise/voice_commercial/rstrawn/index.htm

"Thank you for your wonderful seminar on Public Speaking. My group of trainers as well as myself learned so much from the exercises. We all felt empowered and more confident in our training capabilities."

- L. Rones, Nordstrom Regional Director

Invest in your employees with **Positive Actions** today—satisfied employees provide fantastic customer service! "Companies that invest above the average in employee learning outperform the stock market by more than 45%. Those that don't, under perform by 22%." (ASTD/Bassi).

Business Summary

Positive Actions motivates teams to boost productivity, communications and teamwork to increase profits. We deliver customized, value-added and cost-effective Training Seminars, Motivational Speeches and one-on-one Public Speaking Coaching to organizations. **Positive Actions** is your strategic business partner to resolve Time Management, Customer Satisfaction, Communications, Teamwork and Productivity Improvement issues in a cost- and time-effective way on a National scope.

History

Positive Actions was started in 2001. It is a privately held company. It is located in Piscataway, NJ.

Clients

1) Private and Public

Johnson & Johnson Pharmaceuticals
Nordstrom, Inc Verizon Wireless Prudential Financial
The Provident Bank (First Savings Bank) PRO Media Personnel
Rosenberg Rich Baker Berman & Co. New Jersey Restaurant Association
Vintage Legal, LLC Shemar NewJerseyNetworkers
Local Yellow Pages Opteum Financial Services
Fairleigh Dickinson University - Rothman Institute of Entrepreneurial Studies

2) Government and Non-Profit

Essex County The ARC, Association for Retarded Citizens
Middlesex County College
International Public Management Association for Human Resources, IPMA-HR
New Jersey Association of Women Business Owners, NJAWBO
New Jersey Association of Women Business Owners' Women's Business Center

Unique Value Proposition

Positive Actions provides organizations with easy-to-use, how-to, customized, modular and cost-effective training solutions that increase profits. Additionally, **Positive Actions** provides timely follow-up for successful application of techniques learned to reinforce success of positive change.

Core Competencies

1. Motivational Speeches

How to Increase Productivity & Teamwork Using Motivational Speaking
Value Your Work Reflections and Growth
ABC's of Growing a Business: The Top 10 Must-Do Activities for Small Businesses to Succeed

2. Training Seminars

Public Speaking with Confidence Customer Service for Healthcare Personnel
Stress Management for Peak Performance Time Management All Day
Change Management for Increased Productivity Enjoy Work/Life Balance
Conflict Management for Everyone Customer Service Any Place
Leadership Development for New Managers Be a Networking Maven
Positive Attitude for Productivity Improvement Develop Goals and Objectives
Professional Etiquette for Productivity Improvement

3. Public Speaking Coaching – one-on-one

4. Meeting Facilitation - focus groups, coaching, sales debriefings

Niche Capabilities

Flexibility to quickly provide customized cost-effective training workshops to major corporations. We had a 2-day turnaround to provide training solutions to a major corporation that we successfully accomplished. **We will do everything we can to make sure you are satisfied with our service.**

Summary

Strengths of Positive Actions: flexibility to customize training to satisfy the needs of organizations. Training workshops are modular to meet the time constraints of organizations. Training workshops are interactive, instructor-led and results-oriented.

Certifications

- **MBE** Certified by NY and NJ Minority Supplier Development Council
- **DBE** Certified by NJ Transit on behalf of all New Jersey Unified Certification Program, UCP (including New Jersey Department of Transportation and The Port Authority of NY and NJ)

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www.positiveactions.com: View a 5-min "Public Speaking" video, Subscribe for **Ezine**, Complete Survey & **get 10% off**

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