

**Positive Actions Interview for The Middlesex County NJ Business List Online**

Company: **Positive Actions**

Website: [www.positiveactions.com](http://www.positiveactions.com)

**1. How long have you been in business?**

Since 2001, Positive Actions has motivated teams to boost productivity and profits through results-oriented training seminars, motivational speeches and public speaking coaching.

**2. What is your primary product or service?**

Positive Actions motivates teams to boost productivity and profits through results-oriented Training Seminars, Motivational Speeches, Public Speaking Coaching, Time Management, Teamwork, Positive Attitude, Stress Management, Conflict Management, Customer Service, Leadership Development, Goal Setting, Work/Life Balance, Networking, Change Management, Professional Etiquette, Healthy Lifestyle

**3. How did you first become interested in your line of business? (If owner) - What is your background? (If owner or store manager)**

Experience and interest acquired from several years as a Corporate Manager, from MBA and Ph.D. (ABD) studies and research. Successfully apply these techniques as a Corporate Trainer and Motivational Speaker who delivers training workshops and keynote speeches to organizations.

**4. How do you differentiate yourself from other businesses in your category and area?**

Positive Actions quickly provides cutting-edge training solutions to satisfy our customers' needs. For example, we had a 2-day turnaround to provide training solutions to a major corporation that we successfully accomplished to their satisfaction.

**5. How many locations do you have and do you have plans to expand?**

Positive Actions currently has one location. We come to our customers' sites that is very convenient for them to provide on-site training solutions and keynote speeches.

**6. What type of payments do you accept?**

Checks made payable to Positive Actions.

**7. Which areas do you service?**

We come to our customers' sites that is very convenient for them to provide on-site training solutions and keynote speeches. Our scope is on a National level for all industries.

**8. Who owns your company or runs daily operations?**

Rosemarie I. Strawn, MBA, is the CEO for Positive Actions.

**9. What are your hours of operation?**

Mon-Fri: 8:30 am - 6:00 pm